

FOR IMMEDIATE RELEASE:



CAVA: Advocating for the Canadian Voiceover Industry

December 5, 2024 – The Canadian voiceover industry is taking a powerful step forward with the launch today of The Canadian Association of Voice Actors (CAVA). Inspired by the groundbreaking advocacy of the National Association of Voice Actors (NAVA) in the U.S., CAVA is dedicated to supporting, educating, and uniting Canadian voice actors in an ever-changing industry.

As the voiceover landscape faces growing challenges, CAVA aims to empower the community with a strong, collective voice. By tailoring resources and advocacy efforts to the unique needs of the Canadian market, CAVA stands ready to champion the livelihood and creativity of voiceover professionals across the country.

"Our mission is to strengthen and sustain the voiceover industry in Canada through education, advocacy, and community building," said Tanya Buchanan, President. "This is a pivotal moment for Canadian voice actors, and we are committed to fostering a vibrant and inclusive future for our craft."

CAVA's focus includes:

- **Advocacy:** Addressing industry challenges and securing opportunities for Canadian voice actors.
- **Education:** Providing training and resources to help members grow their skills and navigate the industry.
- **Community Building:** Hosting events to foster collaboration and connection among voice actors.
- **Support and Inclusion:** Offering guidance and resources tailored to the diverse Canadian market.

CAVA's launch represents a significant milestone for Canada's voiceover professionals. Through its initiatives, the organization seeks to create a more sustainable and equitable future for the industry.

For more information about CAVA, applying for membership, or how to get involved, visit <http://www.cavavoices.org>

About CAVA

The Canadian Association of Voice Actors is a Canadian non-profit organization that educates, supports and advocates for the sustainability and advancement of the voice acting industry through action, inclusion and benefits. CAVA supports the Canadian voice acting industry as a whole regardless of gender, race, sexuality, disability, union status or professional representation.

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